



***Thinking about starting your own business?***

***Want to be a part of a 6-week course that will teach entrepreneurial skills?***

***Here is your opportunity to learn key concepts that will benefit your new business enterprise!***

***Course Title:*** *The Entrepreneurial Recipe Online (beta project)*

***Dates:*** *Six consecutive Tuesday evenings (beginning January 17, 2012)*

***Time:*** *6 pm to 9 pm*

***Location:*** *Inventrek Park, 2nd floor Bullpen, (top of the stairs, to the right, past the restrooms) 700 East Firmin Street in Kokomo, IN*

***Cost:*** *The first session is free, and the subsequent 5 sessions are offered at a reduced rate of \$15/person (total), since this is a beta project for EES.*

***Food:*** *Snacks, soda, and water will be served*

*This will be an e-Learning curriculum with an experienced entrepreneurial trainer, Don Connelly, Founder, Entrepreneurship Educational Services, Inc. (EES), [www.TheEntrepreneurialRecipe.com](http://www.TheEntrepreneurialRecipe.com), "Nurturing Budding Entrepreneurs(tm)".*

*Classes will be interactive. Students will construct a business plan and learn about important aspects of beginning a small business, including business plans, marketing research, cash flow issues, financial documents, and others. There will be case studies and guest speakers from successful small businesses.*

*The entrepreneurship curriculum and published texts and workbooks were developed while Don Connelly was teaching at Western High School. The coauthors were two Purdue University professors- Dr. William H. Hamilton and Dr. D. Howard Doster.*

*Students will be expected to complete homework each week. Also, prior to the first class session there is pre-work required. Students should have a definite business idea in mind, familiarize themselves with EES at [www.TheEntrepreneurialRecipe.com](http://www.TheEntrepreneurialRecipe.com) and ask themselves these 20 questions at this U.S. Small Business Administration link (<http://www.sba.gov/content/20-questions-before-starting-business>).*

*This course is sponsored by Inventrek Technology Park. If you have questions, or are interested in registering for this course, please contact Don McCreary at [don.mccreary@gmail.com](mailto:don.mccreary@gmail.com) or 765-457-2000 ext 249.*